

MEDIA ALERT / INTERVIEW OPPORTUNITIES

Homegrown comedy series **Rock Dogs** to premiere online Oct 2

17 September, 2009

The indie comedy series *RockDogs* – about the crazy power struggles and misadventures of a dysfunctional garage band – premieres online on October 2.

Created by Queenslander **Martin Hill** and Keith Urban's former manager **Greg Shaw**, a new episode of the five-part series will screen online at www.rockdogs.com every Friday in October.

RockDogs features a cast of established and up-and-coming Australian comedians and actors, including guitar-strumming vocal powerhouse **Dave Eastgate** as the RockDogs' narcissistic lead singer Zeke. Popular stand-up **Damien Power** plays his nemesis, the band's middle-class, intellectual guitarist Jamie, and *The Footy Show's* **Steve Philp** plays the relentlessly upbeat drummer Smegs.

The cast is rounded out by **Andrew Thompson** as the RockDogs' bassist Spike, a fossil from the classic punk era. **Baz McAlister** plays the band's slick-yet-shonky Celtic manager Baz, and Brisbane girl **Hayley Jones** is the lead singer's neurotic girlfriend and self-professed number one fan, Trendi.

RockDogs hits www.rockdogs.com, YouTube and facebook this October as a series of punchy webisodes directed by guerrilla filmmaker **Ben Gibbs**, who shot the whole thing in just two days on no budget.

Please find enclosed a preview copy of the *RockDogs* webisodes for your review. Media materials, including bios of cast members and high-res cast and character images are available at www.RockDogs.com/media.aspx.

INTERVIEWS:

Creators: Martin Hill and Greg Shaw (both Brisbane-based) are available for interview about the *RockDogs*' two-decade journey to our computer screens, and their dream of having the show picked up by a commercial television network. The series started as a hand-drawn cartoon in 1992, and established a cult online following before being developed into a claymation show and then the current live-action series.

Cast: Most of the RockDogs cast members are based in Brisbane (except for Steve Philp, who resides in Sydney), and all are available for interviews.

KEY DATES: On **September 25** the *RockDogs* cast will gather in Brisbane for an official industry preview night and launch. Then, from **October 2 – 30**, the five webisodes will air every Friday.

EMBARGO: News of the series "coming soon" is embargoed until September 24. Reviews of individual webisodes should not be published before the Sunday of the week they air. Release dates are on the cover of the enclosed DVD.

For more information, or to arrange interviews with the creators or cast, please contact Martin Hill on 0412 477 612.